



OSJ Radio Packages

2018 marks The Oklahoma Senior Journal's 25th year in print!

The "Rise & Thrive with the OSJ Radio Hour" airing Saturdays at 9:05am on KZLS 1640 AM.

Please join us in reaching this growing demographic.



THE EAGLE
AM 1640

Premier Partner - \$500/month	Partner - \$350/month	Feature - \$200/month
Radio commercials: Two minutes of commercials running four times a month (production costs included.) These can be 1-minute or 30-second spots.	One minute of commercials running four times a month (production costs included.) These can be 1-minute or 30-second spots.	One 30-second commercial running four times a month (production costs included.)
Radio guest appearances: On-air time - Three exclusive one-hour shows a year with up to two guests of your choice. ALSO...a recording of the show sent to you to post & use as you'd like ... it's yours, you own it! Radio shows are also on the OSJ website & app for up to one year (see below.)	On-air time - Two exclusive 1-hour shows. ALSO...a recording of the show sent to you	On-air time - One exclusive 1-hour show. ALSO...a recording of the show sent to you
Facebook radio show promotion: Facebook posts of your upcoming radio show with photos and bio PLUS Facebook paid advertising & boosts for your shows/air time. Production costs included.	included	included
E-newsletter feature: Featured placement at top of OSJ's weekly e-newsletter for the week of your shows. The OSJ e-newsletter is sent to our client/customer database of 5,500 & growing. Feature will include in-studio photo, plus headshot, brief bio and link back to your website/email. Production costs included.	included	included
App presence & marketing: Radio shows available for a year on the OSJ App. The OSJ is constantly promoting current & past shows on app. ALSO...a push notification sent the morning your show airs (a notice sent to everyone's smart phone or tablet)	included	included
Web presence: Radio shows are shown as blog posts, featured on website home page and kept up to one year on the OSJ website.	included	included

12 month radio packages = 10% discount